



pink truck®

2009 california pink wine

Winemaker's Comments

"Pink Truck is a classic wine with a very sophisticated twist. This exceptional blend exhibits berry and citrus aromas and strawberry, raspberry and pomegranate flavors that tantalize the palate. Juicy orange notes make for a delicious, bright finish—a refreshingly complex wine crafted in a balanced off-dry style."

John Allbaugh, Winemaker

Vineyards

This crisp blend is composed of four varietals: Zinfandel, Grenache (arguably the best variety for pink wines) Syrah and Symphony. The wines come from the Northern Interior vineyards of California. These vineyards are known for having well-drained soil that allows the fruit to hold acid.

Vintage

The 2009 growing season was fairly consistent with early rain and hot temperatures late in the year. This growing climate allowed the fruit to ripen slowly and have above average quality. The end result was fruit with intense flavors and a harvest that could only be described as optimal.

Fermentation & Aging

Made in the true Blanc de Noirs style, the grapes were picked, gently pressed and removed from skins early and the juice quickly extracted to accentuate the crisp fruit flavor and to assure a bright jeweled color. The wine then underwent arrested fermentation in cold stainless steel tanks to ensure fruit that held its acid to produce a wine with an original, refreshing flavor.

Technical Data

Blend:	65% Zinfandel 21% Syrah 7% Symphony 7% Grenache
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Alcohol:	10.5%
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Acidity:	0.65 g/L
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pH:	3.21
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Released:	July 2010
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Production:	9,000
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UPC:	098652900076
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SRP:	\$8.99
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Cruise into great taste!