



pink truck®

2010 california pink wine

Winemaker's Comments

"This racy pink wine is lively with fresh fruit and is slight sweet with a splash of acidity that one can enjoy after a long day."

John Allbaugh, Winemaker

Vineyards

This crisp blend is composed of four varietals: Zinfandel, Grenache (arguably the best variety for pink wines) Syrah and Symphony. The wines come from the Northern Interior vineyards of California. These vineyards are known for having well-drained soil that allows the fruit to hold acid.

Vintage

The 2010 vintage was one of the most challenging winegrape growing seasons in the history of the state of California. The cool weather conditions throughout the year made for a longer season, allowing for great acid retention in the fruit and extended time for flavor development. The cooler summer followed by a warmer fall coordinated perfectly to bring the fruit to the needed ripeness level to be harvested. With slower ripening occurring with the cooler temperature, this allowed the fruit to develop into a beautifully complex, full-bodied wine.

Fermentation & Aging

Made in the true Blanc de Noirs style, the grapes were picked, gently pressed and removed from skins early and the juice quickly extracted to accentuate the crisp fruit flavor and to assure a bright jeweled color. The wine then underwent arrested fermentation in cold stainless steel tanks to ensure fruit that held its acid to produce a wine with an original, refreshing flavor.

Technical Data

Blend:	62.3% Zinfandel 16.2% Syrah 7% Symphony 14.3% Grenache
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Alcohol:	10.5%
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Acidity:	6.5 g/L
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pH:	3.18
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Released:	November 2011
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Production:	9,000
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UPC:	098652900076
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SRP:	\$8.99
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Cruise into great taste!