

**WINE & FOOD INSTANT COUPONS
OCTOBER 1 TO DECEMBER 31, 2009**

**INCREASED
FOOD SALES:**

At least \$5.99 at the meat or seafood counter per presented coupon.

**INCREASED
WINE SALES:**

Neckerhanger's instant wine coupon encourages impulse purchasing. What's more, the accompanying food IRC requires the purchase of Forest Glen wine!

**CUSTOMER
SAVINGS:**

Food IRC offers \$1.00 off a \$5.99+ purchase of fresh beef or seafood when the customer also buys Forest Glen wine. Wine IRC offers a \$1.00 per-bottle saving.

That represents savings of approximately 10% per 750ml or 5% per 1.5L bottle of any Forest Glen wine.

**ORDERING
INFORMATION:**

Products: ...Forest Glen Wines/
Fresh Beef & Seafood
Code: .FGW.OND.IRC.AV.09.dc
Shipped: 50 Per Pack
Offers not available in all states.



SAVE ON WINE & FOOD NOW!

Buy Forest Glen wine and...
Save \$1.00 Now On Fresh Beef or Seafood!

SAVE \$1.00 INSTANTLY!

Offer valid in AZ, CA, FL, IA, MT, NV, NH, NM, SC and WI only.



CONSUMER'S SAVING UP TO 10% approx.

SAVE \$1.00 INSTANTLY!

750ml or 1.5L Bottles Only.
Expires December 31, 2009.

Offer valid in AZ, CA, FL, IA, MT, NV, NH, NM, SC and WI only.



CONSUMER'S SAVING UP TO 16%

Buy Forest Glen wine and...
Save \$1.00 Now On Fresh Beef or Seafood!

Save \$1.00 on one single-item fresh beef or seafood purchase of \$5.99 or more, with wine purchase.
Expires December 31, 2009.

Offer valid in AZ, CA, FL, IA, MT, NV, NH, NM, SC and WI only.

**WINE & FOOD MAIL-IN REBATES
OCTOBER 1 TO DECEMBER 31, 2009**

**INCREASED
FOOD SALES:**

At least \$5.99 in fresh beef or fresh seafood sales per customer.

**INCREASED
WINE SALES:**

Necker's generous wine rebate applies to six bottles of Forest Glen. The accompanying grocery MIR also requires the purchase of Forest Glen wine!

**CUSTOMER
SAVINGS:**

Grocery MIR offers \$1.00 off a \$5.99+ purchase of fresh beef or seafood when the customer also buys Forest Glen wine. Wine MIR offers per-bottle savings of \$2.00, up to a maximum of \$12.00.

That represents savings of approximately 20% per 750ml or 10% per 1.5L bottle of any Forest Glen wine.

**ORDERING
INFORMATION:**

Products: ...Forest Glen Wines/
Fresh Beef & Seafood
Code: FGW.OND.MIR.AV.09.dc
Shipped: 50 Per Pack
Offers not available in all states.



SAVE ON WINE & FOOD MAIL!

Buy Forest Glen wine and...
SAVE \$1.00 On Fresh Beef or Seafood!

SAVE \$2.00 PER BOTTLE!

CASH REGISTER RECEIPT MUST STATE STORE NAME & SPECIFY FOREST GLEN.



CONSUMER'S SAVING UP TO 20% approx.

SAVE \$2.00 PER BOTTLE!

Expires December 31, 2009.

Rebate requests for different offers must be mailed separately. Offer valid in DC, GA, ID, IL, MI, OH, VT, VA, WA, and WV only. 750ml & 1.5L bottles only.

CASH REGISTER RECEIPT MUST STATE STORE NAME & SPECIFY FOREST GLEN.



CONSUMER'S SAVING UP TO 16%

Buy Forest Glen wine and...
SAVE \$1.00 On Fresh Beef or Seafood!

Expires December 31, 2009.

Rebate requests for different offers must be mailed separately. Offer valid in DC, GA, ID, IL, MI, OH, VT, VA, WA, and WV only. Save \$1.00 on one single-item fresh beef or seafood purchase of \$5.99 or more.

CASH REGISTER RECEIPT MUST STATE STORE NAME & SPECIFY FOREST GLEN.

SAVINGS OFFERS

HOLIDAY SEASON 2009

FOREST GLEN WINES INSTANT COUPON OCT. 1 TO DEC. 31, 2009

INCREASED WINE SALES:

Instant coupons capitalize on shopper impulse, attracting first-time wine buyers as well as lapsed customers and brand-switchers.

CUSTOMER SAVINGS:

This IRC offers an instant \$1.00 off one 750ml or 1.5L bottle of Forest Glen. That's approximately 10% per 750ml or 5% per 1.5L bottle of any Forest Glen wine.

©2009 FOREST GLEN WINERY, SONOMA, CA 800.692.3780 • FGW

FROM FOREST GLEN
SAVE ON WINE
NOW!

CONSUMER'S SAVING UP TO
10%
approx.

SAVE \$1.00 INSTANTLY!

750ml or 1.5L Bottles Only.
Expires December 31, 2009.

Offer valid in AZ, CA, FL, IA, KY, MT, NV, NH, NM, PA, SC, & WI only.

FOREST GLEN WINES MAIL-IN REBATE OCT. 1 TO DEC. 31, 2009

INCREASED WINE SALES:

Our holiday MIR applies to six bottles of Forest Glen wine, prompting multiple purchases by cost-conscious gift-givers and party planners.

CUSTOMER SAVINGS:

The rebate offers \$2.00 off Forest Glen, up to a period maximum of \$12.00. That's approximately 20% per 750ml or 10% per 1.5L bottle of any Forest Glen wine.

©2009 FOREST GLEN WINERY, SONOMA, CA 800.692.3780 • FGW

FROM FOREST GLEN
HOLIDAY SAVINGS
BY MAIL

CONSUMER'S SAVING UP TO
20%
approx.

SAVE \$2.00 PER BOTTLE!

Expires 12/31/09. 750ml & 1.5L Bottles Only. Offer valid in AK, AZ, CA, CO, CT, DC, DE, GA, IL, IN, KS, LA, MA, MD, MI, MN, NE, NJ, NY, ND, OH, OK, OR, RI, SD, TN, VA, VT, WA, WV, WY and W (N/A state-control stores only).

CASH REGISTER RECEIPT MUST STATE STORE NAME & SPECIFY FOREST GLEN.

FOREST GLEN WINES IRC FOR MILITARY OCT. 1 TO DEC. 31, 2009

INCREASED WINE SALES:

Instant coupons are a proven means of stimulating wine sales. This IRC, offered in selected states, is valid in US military installations where permitted.

CUSTOMER SAVINGS:

The IRC offers an instant \$1.00 off one 750ml or 1.5L bottle of Forest Glen. That's approximately 10% per 750ml or 5% per 1.5L bottle of any Forest Glen wine.

©2009 FOREST GLEN WINERY, SONOMA, CA 800.692.3780 • FGW

FROM FOREST GLEN
SAVE ON WINE
NOW!

CONSUMER'S SAVING UP TO
10%
approx.

SAVE \$1.00 INSTANTLY!

750ml or 1.5L Bottles Only.
Expires December 31, 2009.

Offer valid in US military installations where permitted in AL, AK, AR, CO, CT, DE, DC, GA, HI, IL, IN, KS, LA, ME, MD, MA, MI, MN, MS, MO, NE, NJ, NY, NC, ND, OH, OK, OR, RI, SD, TN, TX, UT, VT, WA, WV & WY only.

ORDERING INFORMATION:

Product: Forest Glen 750ml and 1.5L Wines
Code: FGW.OND.IRC.AV.09.w
Shipped: 50 Per Pack
Offer not available in all states.

ORDERING INFORMATION:

Product: Forest Glen 750ml and 1.5L Wines
Code: FGW.OND.MIR.AV.09.w
Shipped: 50 Per Pack
Offer not available in all states.

ORDERING INFORMATION:

Product: Forest Glen 750ml and 1.5L Wines
Code: FGW.OND.IRC.AV.09.m
Shipped: 50 Per Pack
Offer not available in all states.